

# Small Business, Big Expectations: Why Employees Stay and Leave

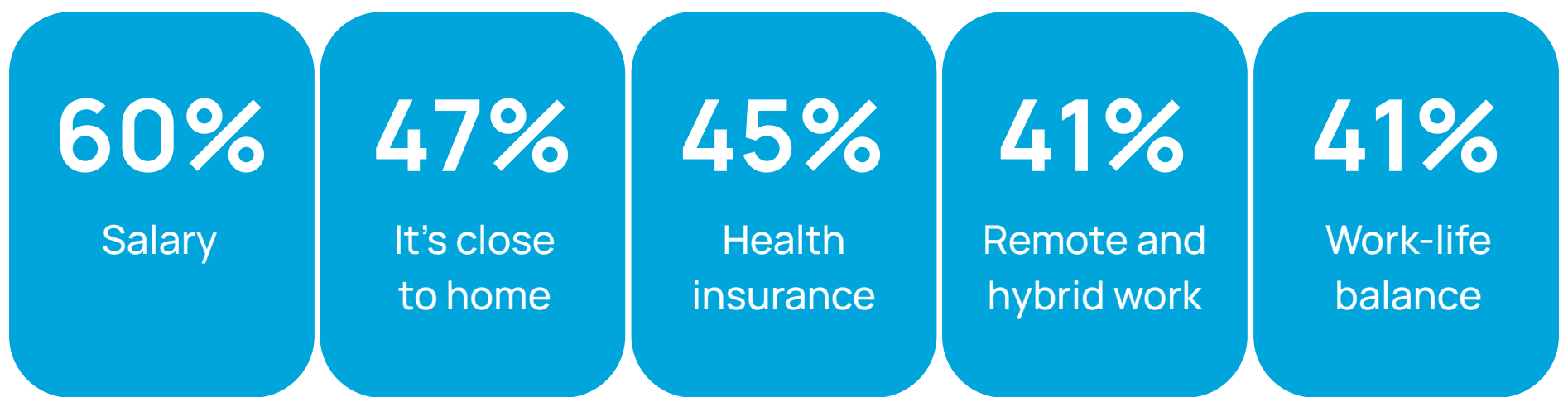
Recruitment and retention are two of the biggest stressors for small business leaders. So, what can they do to stay competitive in the employment landscape?

We asked 500 full-time employees who work at small businesses about their reasons for staying and leaving. This is what they said.

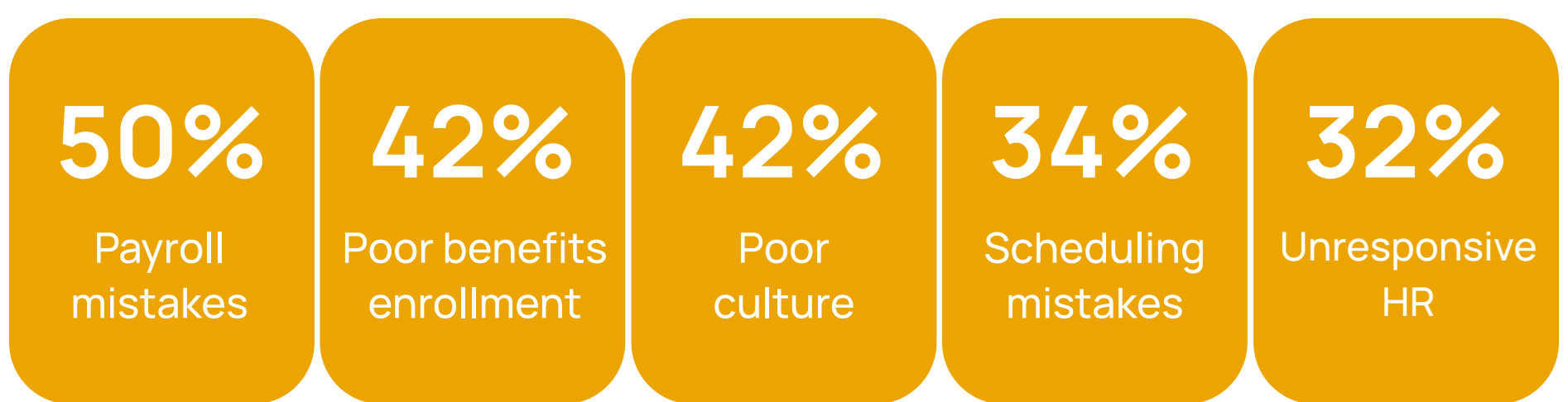
**29%** are worried about being laid off

**60%** plan to explore new job opportunities

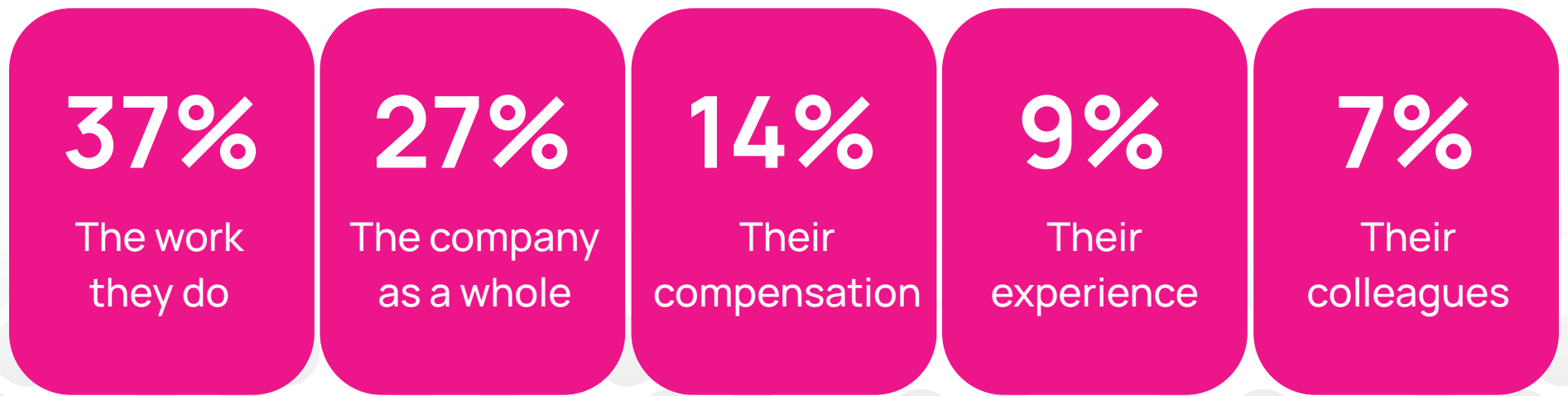
Top motivators for accepting a new job are:



Negative HR experiences likely to cause turnover are:



Top motivators for accepting a new job are:



How do you improve experience and retain top talent?

**90%** say the experience they receive at work impacts the experience they give customers.

The most important parts of employee experience are:

21% Development

20% Payroll

16% Collaboration

10% Recruitment

10% Scheduling

Provide a better employee experience.  
Discover how isolved can help.

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